# Cookie Policy

Pursuant to the General Data Protection Regulation (GDPR) EU 2016/679 and the e-Privacy Directive concerning the processing of personal data and the protection of privacy in the electronic communication sector, we need your consent to use and install cookies on your devices.

The Website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed by us or our remarketing partners on your hard drive by a web page server. Our cookies do not run programs or deliver viruses to your computer. Cookies are uniquely assigned to your computer, and can only be read by a web server in the domain that issued the cookie to your computer.

One of the primary purposes of cookies is to provide a convenient feature to save you time. The cookie tells the server that you have returned to a specific page. For example, if you personalize the Website pages, or register with the Website, a cookie helps the Website recall your specific information on subsequent visits. This simplifies the process of recording your Personal Information, such as your billing address or site preferences. When you return to the same Website, the information you previously provided can be retrieved, so you can easily use the Website features that you customized.

Further information about managing cookies can be found in your browser's help file or through sites such as [www.allaboutcookies.org](www.allaboutcookies.org).

The cookies used on our websites have been categorized based on the guidelines found in the ICC UK Cookie guide.

We use the following categories on our websites and other online services:

| | |
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| Category 1: Strictly necessary cookies | These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. |
| Category 2: Performance cookies | These cookies collect information about how visitors use a website, for instance, which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works. |
| Category 3: Functionality Cookies | These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features (for instance, a website may be able to provide you with local weather reports or traffic news by storing in a cookie the region in which you are currently located). The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites. |
| Category 4: Targeting cookies or advertising cookies | These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. They are usually placed by advertising networks with the |

| | website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation. |
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By using social media icons, our clients can share a page or bookmark it. These icons are links to social media sites owned by third parties who, in turn, can record the information about your online activity, including on this website. Please read through the relevant terms and conditions of use and privacy policy of such websites to understand how they are using your data and how you can reject their use of your data and delete it. To manage Flash cookies, please click here.

Third-party web services.
Sometimes on our website, we use third-party web services to display images and videos, advertising on our Website or to manage our advertising on other sites, or make votes/polls. Just like in the case with social media icons, we cannot prevent these websites or external domains from collecting the information about your use of the website. Our ad network partner may use cookies and web beacons to collect non-personally identifiable information about your activities on this and other websites to provide you targeted advertising based upon your interests. If you wish to not have this information used for the purpose of serving you targeted ads, you may opt-out by clicking here. Please note this does not opt you out of being served advertising. You will continue to receive generic ads.

**How to Reject Cookies**

If you do not want to receive cookies, you can usually choose to opt-out by modifying your browser settings to decline them. If you choose to decline cookies, you may not be able to access all or parts of, or to fully experience the interactive features of, the UCODE services or web pages you visit.

Additionally, whenever the use of cookies is based on consent, you can provide or withdraw such consent via the relevant consent-preferences widget, if available. It is also possible, via relevant browser or device features, to delete previously stored cookies, including those used to remember the user's initial consent. Other cookies in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party cookies, you can manage your preferences and withdraw your consent via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

For more information generally on cookies, including how to disable them, please refer to aboutcookies.org. This site also provides details on how to delete cookies from your computer.

ucode contact email: hello@ucode.world

**Changes to Our Cookie Policy**

Any changes we may make to our Cookie Policy in the future will be posted on this. Please check back frequently to be informed on any updates or changes to our Cookie Policy. This Cookie Policy was last updated on August 30, 2021 and replaces any other Cookie Policy previously applicable from this date.